

RECYCLING HABITS OF THE PUBLIC



4 out of 5 Spaniards say they recycle



- Is over **50 years**
- Household** with **2** or fewer people
- Resides in towns with over **100,000 inhabitants**
- Is satisfied** with the number of bins and the **collection frequency**
- Feels** they actively **contribute to preserving the environment**
- Encourages** others to **recycle** if they don't already
- Tries to buy** products that don't **harm the environment**

WHAT STOPS THE NON-RECYCLER?

- 1** **Distance** to the bin
- 2** **Lack of space** at home to sort rubbish
- 3** **Doubts** its effectiveness

83.4% of the population think recycling is useful because all the recycled packaging is turned into something else

3.4 waste cans on average in each home

The yellow is the most popular, after the one for general rubbish



KNOWLEDGE OF THE PACKAGING IN THE YELLOW BIN

MOST IDENTIFIED

Plastic bottles

Drink cans and preserves

Cartons

Plastic yoghurt cups

LEAST IDENTIFIED

EPS trays

Aerosols