



KEY DATA ON ECOEMBES'S ACTIVITY

2023

Household packaging made of plastic,
metal, carton, wood, paper, and cardboard

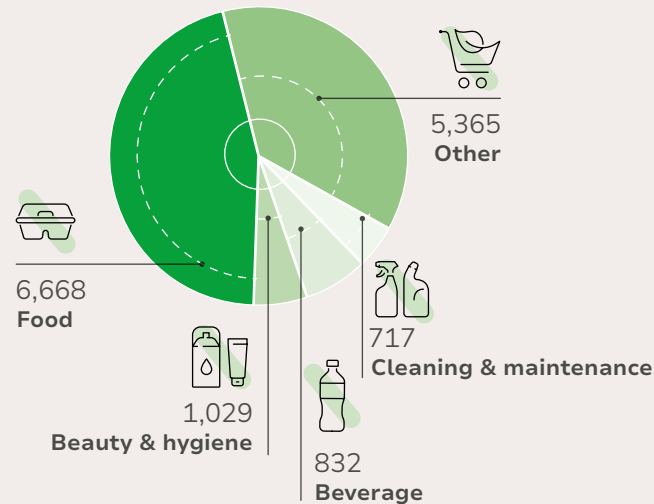
Together, we make recycling packaging possible

The **companies** that are part of **Ecoembes**, from large corporations to small and medium-sized enterprises, **have been the driving force behind the recycling of lightweight household packaging in Spain for 25 years.**

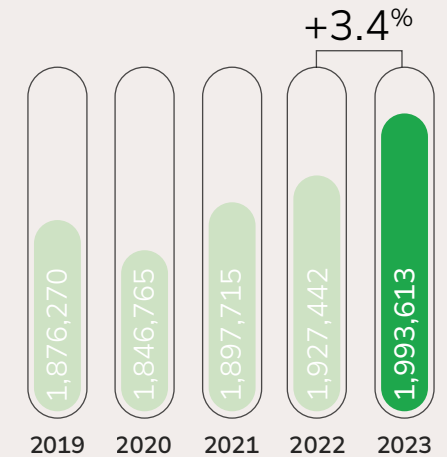
You are also the ones who **make up the governing bodies of Ecoembes**, both directly and through your sector associations, thereby ensuring participative and representative governance in the system's decision-making process.

14,611 companies
are part of Ecoembes

COMPANIES BY SECTOR



TONNES DECLARED



COMPANIES AND ASSOCIATIONS TAKE PART IN OUR GOVERNANCE

2 Governing Bodies
Shareholders' Meeting and Board of Directors
→ 10 sessions

14 Good Governance Bodies
Advisory Council and Advisory Committees
→ 45 sessions

6 Working Groups
→ 346 companies and associations

2,048 companies

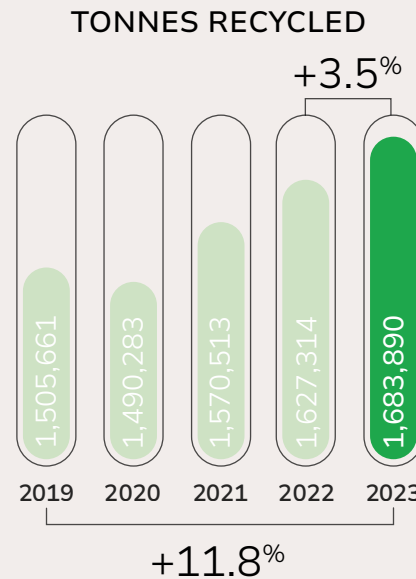
Participating in Ecoembes's Business Prevention Plan 2021-2023

Recycling Continues to Grow

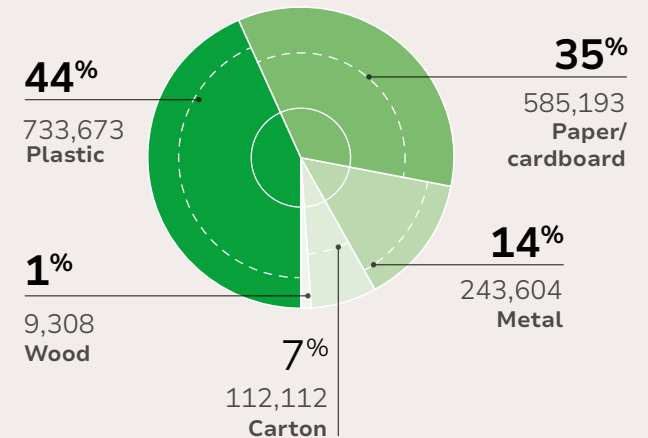
The power of collaboration that we foster at Ecoembes has enabled the recycling of lightweight household packaging to keep increasing. This is a source of pride for us and the companies we work with, driving us to raise the numbers year after year.

We recover these materials through various means, with the support of a **recycling-conscious public** that we continually strive to educate. Today, **Ecoembes is the organisation most recognised by citizens** for its work in the fields of environmental protection, recycling, and sustainability education.

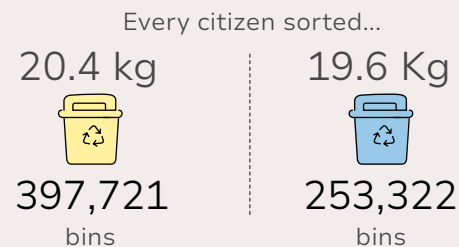
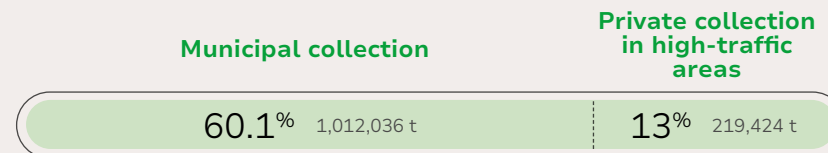
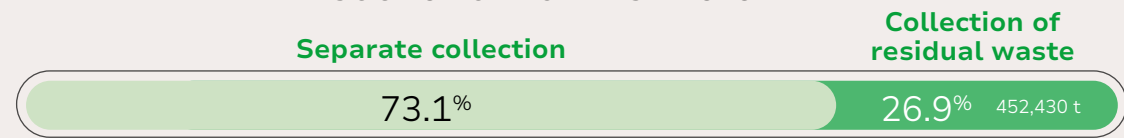
1,683,890 tonnes of household packaging recycled
including plastic, metal, carton, wood, paper, and cardboard



TONNES RECYCLED BY MATERIAL



SOURCE OF TONNES RECYCLED



57,643 recycling points
310 RECICLOS machines

Recovered from municipal collection, residual waste



Voluntary until 2024

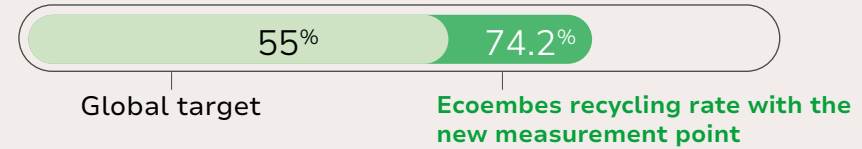
We ensure compliance with objectives

To ensure that all European countries use the same measurement criteria to harmonise recycling rates, Decision 2019/665 of 17 April 2019, based on Directive 2018/852, established a new calculation methodology. This methodology will be used by the EU to monitor recycling targets and is mandatory for all Member States.

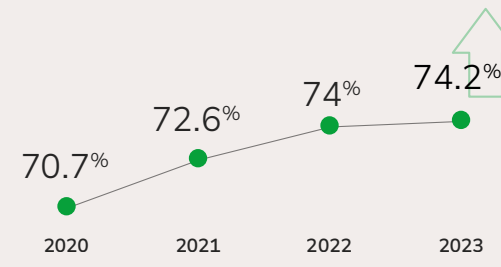
Under this new methodology, the amount of tonnes recycled, which was previously measured when materials reached recycling facilities, **is now measured at a more advanced stage of the recycling process**. This change accounts for losses inherent to the industrial process, providing a more accurate measure of actual recycling.

By adhering to this new criterion, **we have exceeded both the 2023 targets and the goals set by Europe for 2025**, achieving them two years ahead of schedule.

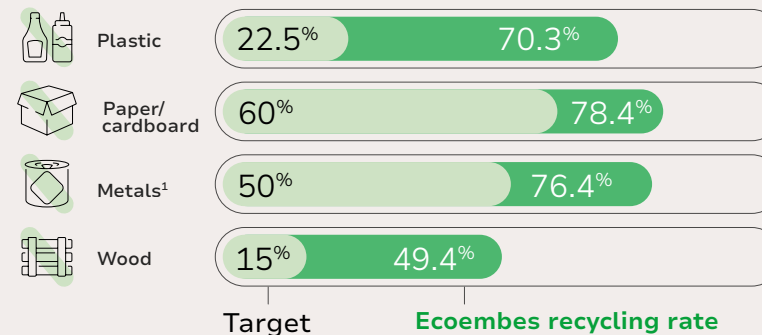
WE MEET THE GLOBAL TARGET



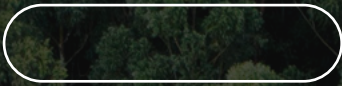
TREND IN THE RATE WITH NEW MEASUREMENT POINT



WE MEET ALL MATERIAL-SPECIFIC TARGETS WITH THE NEW MEASUREMENT POINT



1. Until 31 December 2024, compliance with the target for metals (ferrous and aluminium) is evaluated jointly.



Much more than recycling

At Ecoembes, we work every day to be a model of solutions and a useful tool for our clients—you, the companies. This drives us to **support you in areas that go beyond complying** with Extended Producer Responsibility (EPR). We aim to assist you, provide high-quality tools, and make the path towards full circularity for packaging as simple as possible.

Our **mission** is to work towards **a waste-free future that has a positive impact on the environment and people's lives**. It is in our nature to protect the environment, involve citizens in the circular economy — promoting waste prevention and recycling— and create a more prosperous and inclusive future.

HELPING OUR COMPANIES



18,100+
professionals trained
in [TheCircularCampus](#)
and [TheCircularLab](#)



156
companies against
littering
through [LIBERA](#)



2,500
companies entrusted us
with their paperwork
in the [MITERD's Register of Producer](#)



300+
startups mapped
in [TheCircularLab](#) to
help us innovate

POSITIVE IMPACT



1.7M
tonnes of
CO₂ avoided
thanks to recycling²



279
tonnes
of litter
collected
and classified



483
jobs created
for people at risk of
exclusion.
2,500+ since the
start of [Recycling to
change lives](#)



70-80%
of the
population
reached
through campaigns to
encourage recycling

2. Calculated using the PEF (Product Environmental Footprint) methodology promoted by the European Commission, utilising the ecoinvent v3.9 Life Cycle Analysis databases, and developed by Repaq.

Efficient investment in circularity

With your contribution and involvement, you make it possible to fund the recycling of lightweight household packaging, as required by regulations. This system ensures that the costs of management are allocated to each material. **At Ecoembes, we strive for maximum efficiency in these costs**, which is reflected in the agreements we have had with the administration for nearly three decades.

Ecoembes is a **non-profit organisation**, meaning we balance costs and revenues. If they are not equal in a given year, any surplus or deficit is adjusted in the following year. The losses for 2023 are due to **the return of the previous year's surplus to companies**, something we achieve by reducing the fee paid by companies in 2023.

SYSTEM COSTS

€802.1M



98.5%

€789.9M

operating costs

bins, collections, treatment, quality controls, awareness, innovation...

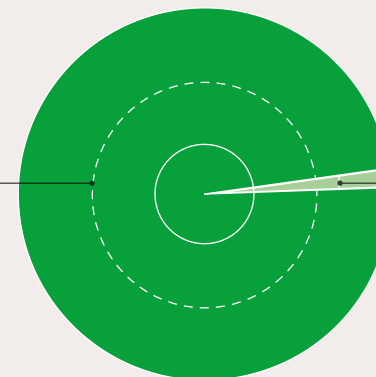


1.5%

€12.2M

structural costs

leases, depreciation, provision for insolvencies, personnel...



SYSTEM REVENUE

€709.8M



85.4%

€606.6M

green dot

contributions from Ecoembes companies

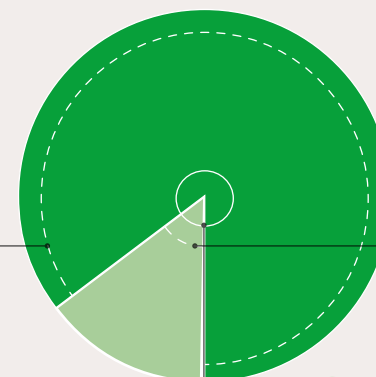


14.5%

€102.8M

sale of materials

to approved recyclers



0.1%

€0.4M

other revenue

such as subsidies



Evolving together towards the circular economy

We were created to solve a problem shared by citizens, businesses, and administrations. In essence, we are problem-solvers. That is why we offer **effective, efficient, innovative, and compliant solutions for packaging**.

These solutions have evolved over time to provide companies with a **comprehensive response for all types of packaging**: household, commercial, and industrial. In 2023, we made progress in this area with the creation of the Ecoembes Comerciales Association, which drives the PRO of the same name. And always in keeping with regulations, which will reach a new milestone in 2024 with the likely approval of the European Packaging and Packaging Waste Regulation.

We are experiencing a time of change, and we face it with enthusiasm and confidence. **Challenges don't intimidate us**. We are ready to **transform and continue working for a greener, more prosperous, and inclusive future**. Building alongside you, our companies. Supporting and helping you. Evolving together.

Let's keep going.





Let's keep working
together for a future
without waste

For more information on
Ecoembes's figures, visit our
Transparency Portal

MITERD data on the recycling
of household packaging of
all materials in Spain

Eurostat data on the recycling of
household, commercial, and industrial
packaging for all materials